

ENCHANT[®]

We create moments of awe and wonder.

Enchant Christmas has garnered a worldwide reputation for premium and unparalleled immersive experiences.

Alongside the World's Largest Light Maze is our Village,
the heartbeat of Enchant.





The Village

The "Village" is a central anchor of our event with shops, restaurants, bars, workshops, entertainment stages, roaming artists, and more.

The Village is interactive, vibrant, immersive and powered by the hustle and bustle of thousands of guests strolling through and enjoying the magic of their evening at ENCHANT.





Our Villagers

We are seeking the very best artisans and product purveyors to operate in our Village Market and provide a magical shopping and strolling experience for our guests.





The Opportunity

Sell your products and experiences to hundreds of thousands of guests over a 30+ day event! We are going to 5 cities in 2023 with more on the way!

- Built-in customer traffic, ready for holiday shopping!
- Amazing showcase for your products & brand.
- Logistical support for your retail presentation space.





Provided by Enchant*

- A Market Hut structure (sizes vary)
- Interior Light Fixture
- One 20 AMP circuit
- Complimentary WiFi
- Exterior Hut Decor, including signs
(Open Food Vendors to receive menu signs)
- Event Access Credentials
- Social Media content for Vendor distribution
- Complimentary Event Passes
(based on availability)
- Vendor Parking

**May vary for Open Food Vendors - contracted through the venue Concessionaire*

***Open Food Vendors will use the venue's POS system*

Vendor Requirements

- Top quality Goods that align with our vision of the Village
- Current & Active Business License
- Appropriate city specific permits, if applicable
- Point of Sale (POS) System**
- Workman's compensation coverage
- All Vendor Staff to wear Enchant branded materials



2023 Cities, Dates, And Pricing

We will be in 7 cities in 2023

- Scottsdale, Arizona
- Las Vegas, Nevada
- San Jose, California
- Washington, D.C
- St. Petersburg, Florida
- Kansas City, Missouri
- Milwaukee, Wisconsin

Our Event Dates for 2023*

- November 22nd – December 31st
- 30+ Select Days

OPERATIONAL HOURS: Will likely be between the hours of 4:00 PM and midnight.

*(**Event may open as early as 11am in St Petersburg on select days. / Event may not close until 1am on NYE in select cities.)*

Dates above include a mandatory soft opening night as well as all holidays that fall within the range listed.

**Dates, Hours, and Locations subject to change.*

Our Pricing and Hut Sizes:

(for retail/package food vendors only)

- Hut Pricing Starting at \$3,600 (All Cities)
- Hut Sizes Starting at 5'x10'
- All Cities have a Single, Double or Triple Hut Size Option





We can't wait to make some magic
(and \$\$) with you!



MOVE ON TO
STEP 2...
APPLY NOW

Contact Us
vendors@enchantchristmas.com